



BEAUTY BY AMY ELIZABETH

BRIDAL HAIR & MAKEUP ARTISTRY

welcome guide

WWW.BEAUTYBYAMYELIZABETH.COM



WELCOME:

Hey there! Congratulations on your engagement! I'm so happy to have you here.

You are likely overwhelmed with all the wedding information out there, but don't worry - you're not alone. We are seasoned professionals who are here to help you feel at ease for one of the biggest days of your life, so you have beautiful memories for years and years to come.

Thank you for your interest in Beauty by Amy Elizabeth! The information in this planning guide is meant to help you through all of your beauty-related questions so you can relax and get excited for your big day.

If you still have questions, don't hesitate to send over an email and we'd be happy to set up a call to discuss further. We are here for you every step of the way!

WWW.BEAUTYBYAMYELIZABETH.COM

ABOUT ME:



I'm Amy, the owner & lead artist of Beauty by Amy Elizabeth.

As a recent bride and beauty professional, I understand the importance of not only creating the perfect look, but cultivating the perfect moments throughout your experience with us. Preparation and open communication with my clients are extremely important to me. I am with you every step of the way, from the moment you inquire to the day of the event! This allows us to provide a fun, relaxing experience for you and your closest friends and family on your special day.

I have over nine years of experience working with all types of clients and have immense passion for what I do. I have worked hundreds of weddings and events and am happy to give you insider tips and tricks to ensure you have a smooth and stress free morning.

I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each day! I would be honored to be your Westchester-based beauty specialist and will provide you with professional-level skills and poise for an unforgettable experience!

DON'T HESITATE TO GET IN TOUCH!

PHONE: 914-631-4628

AMY@BEAUTYBYAMYELIZABETH.COM

SOCIAL: [@BEAUTYBYAMY_ELIZABETH](#)

WWW.BEAUTYBYAMYELIZABETH.COM

OUR STYLE



Our aesthetic is romantic and soft, enhancing the natural beauty you already possess. It is our goal to make you look and feel like the best version of YOU on your wedding day.

Let's face it - most days, we all want minimal maintenance and a simplified beauty routine. So, we find that brides want some version of that come wedding day. We work together with our clients to create a look that's elevated, yet still comfortable.

As we say, your skin, but better!

Of course, this is your Wedding Day so a little extra glam is needed to truly make your features shine.

With years of experience, we are here to guide you in creating your perfect hair and/or makeup vision come to life! We know all the best tips and tricks to ensure this is reflected in your photos as well to ensure lasting memories of your special day!

If this is your VIBE, let's chat!

WWW.BEAUTYBYAMYELIZABETH.COM

INVESTMENT GUIDE:

DAY OF BRIDAL SERVICES

HAIR OR MAKEUP \$450
HAIR & MAKEUP \$750

- Pre-consultation to discuss needs
- photo quality hair & makeup looks
- customized schedules for day of
- Mini facial and skincare prep
- customized lashes, body glow, clip-in extension installation & signature touch up kit included
- 1-2 hours allotted per service

ADD ON SERVICES

BRIDE ONLY TOUCH UPS \$200/HR

LOOK CHANGE \$250 & UP

BRIDAL PARTY & OTHERS

HAIR OR MAKEUP \$175
HAIR & MAKEUP \$350
(AGES 10 AND UP)

FLOWER GIRLS \$95
(UP TO AGE 9)

- photo quality hair & makeup looks
- strip lashes Included
- 30-45 minutes per service

ADD ON SERVICES

BLOW OUT \$65

CLIP-IN EXTENSIONS \$75

INDIVIDUAL LASHES \$25

\$1,250 service minimum to book

ADDITIONAL COSTS

\$250 PER ADDITIONAL ARTIST

(REQUIRED EVERY 5 SERVICES (LEAD) &
6 SERVICES (EACH ADDITIONAL))

TRAVEL FEE - \$75/HR (LEAD) & \$50/HR
(EACH ADDITIONAL) TO & FROM LOCATION

HOTEL ACCOMMODATIONS, AIRFARE, TOLLS
& PARKING MAY BE REQUIRED DEPENDING
ON TIMING & LOCATION

HOLIDAY FEE - \$500 FOR ALL HOLIDAYS
& WEEKENDS + \$150 PER ADDITIONAL ARTIST

ROOM RELOCATION - \$200 PER ARTIST

EARLY START BEFORE 7AM - \$50 PER 1/2HR
PER ARTIST

*PLEASE INQUIRE FOR ADDITIONAL
FEES ASSOCIATED WITH YOUR DATE.*

PRICING & AVAILABILITY ARE SUBJECT TO CHANGE WITHOUT A SIGNED CONTRACT & RETAINER

INVESTMENT GUIDE:

PREVIEW APPTS

HAIR OR MAKEUP \$300
HAIR & MAKEUP \$575

- in studio - Cortlandt Manor
- Monday-Wednesday appointments
- personalized hair & makeup looks
- 1 1/2-2 hours allotted per service
- customized lashes, body glow & clip in extension installation included in preview
- detailed notes & photos/videos of your bridal look

BRIDE ONLY BOOKINGS

\$1.250

- Pre-consultation to discuss needs
- photo quality hair & makeup look
- Mini facial & skincare prep
- customized lashes, body glow & clip in extension installation
- 2 hours of additional touch ups
- Signature touch up kit

ADD ON SERVICES

LOOK CHANGE \$250 & UP

ADDITIONAL TOUCH UPS \$200/HR

IN STUDIO WEDDINGS

\$500 STUDIO RENTAL PLUS BRIDAL RATES

- personalized hair & makeup look
- customized lashes, body glow, clip in extension installation & signature touch up kit included for the bride
- maximum of bride plus 3
- strip lashes for guests included
- champagne & light bites included

ALL EVENTS REQUIRE A SIGNED CONTRACT & 50% UPFRONT TO SECURE YOUR DATE

FAQ:



Q: What information do you need to confirm availability?

A: We need your getting ready location, venue, services requested & headcount for each service, photographer arrival time (or ready by time), ceremony time and your desired hair and/or makeup look. This is a starting point so please provide estimates if you are unsure.

Q: Do you have a team if I have a large bridal party?

A: We have several additional artists - some do both hair and makeup and some do either or. Artists are based on availability and desired services when booking. Our largest wedding to date was 40 services and went seamlessly!

Q: Do you travel for weddings?

A: Yes, we go where the wedding takes us. Please note, airfare, travel fees and overnight accommodations may apply for your location.

Q: How long do you allot for services?

A: A typically wedding day schedule goes as follows - 15 minutes for set up, 45 minutes per bridal party & guest services and 1 hour to 1 1/2 per bridal service with 15- 30 minutes of touch ups to finalize everything. We always leave an extra 30-45 minutes of buffer room as well, just in case!

Q: When do you recommend securing our date?

A: The sooner the better to avoid your date being booked, but for reference we suggest inquiring 12-18 months prior for Peak Season (May-November) or if your wedding falls on a holiday weekend & 6 -12 months minimum for anything outside of that timeframe.

Q: How do I secure my date with you?

A: Once we decide we are a great fit for each other, a contract and invoice will be sent to you. We require 50% upfront with your signed contract and the remaining will be due 2 weeks prior.

WWW.BEAUTYBYAMYELIZABETH.COM

MORE QUESTIONS:

Q: Do you work with different skin tones & features?

A: We are an inclusive company & welcome everyone to get services! Feel free to view some of our work on our [website](#) or [instagram](#).

Q: What if I have curly hair?

A: We love a client with curly hair! Enhancing YOUR features is what we do best and we're here for it!

Q: What if I want to schedule an appointment prior to booking?

A: We can book a separate standard hair and/or makeup appointment for you. We can only hold a date with a signed contract and retainer, so we suggest booking that ASAP to avoid your date no longer being available.

Q: What if I don't have my headcount confirmed?

A: We suggest only booking services you are 100% sure about, as you can not cancel services once booked. We can always try to add on later.

Q: Where and when are bridal previews held?

A: All preview appointments are held up to 3 months prior on a Monday through Wednesday at our home studio in Cortlandt Manor. We suggest a morning appointment to see how your look wears throughout the day. 50% retainer is due up front. The remaining balance is due 2 days prior.

Q: Do myself or my girls need to bring anything on the day of?

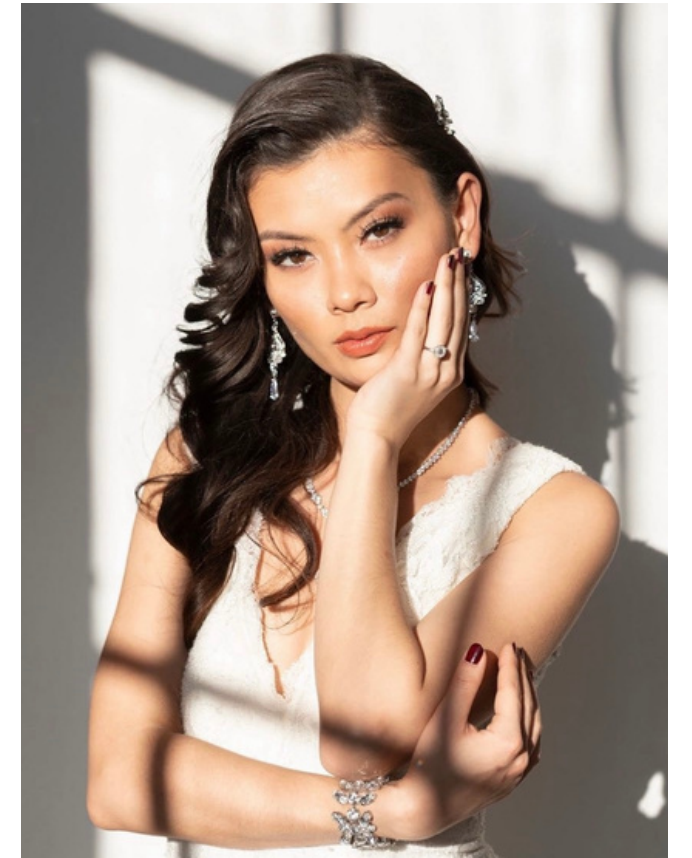
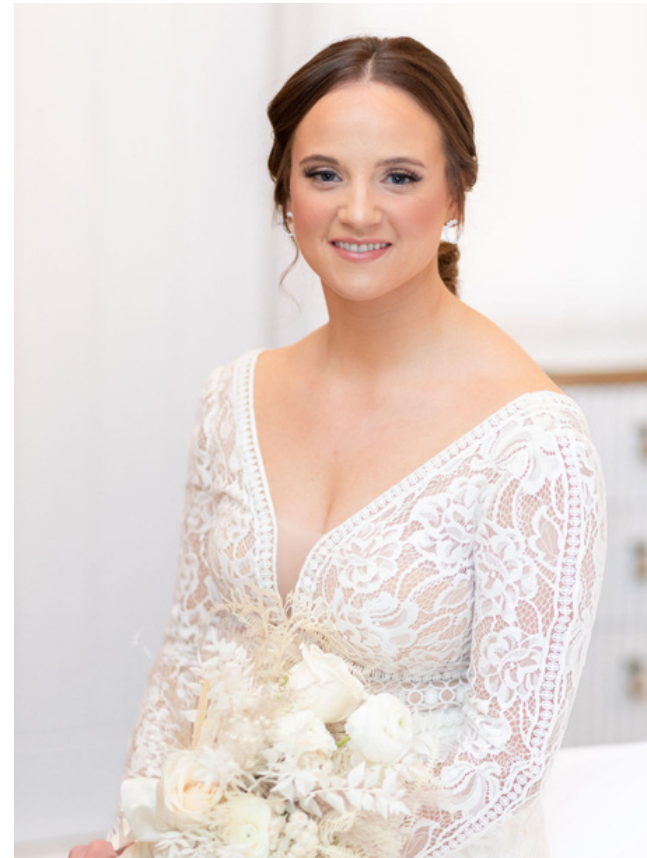
A: We come prepared with all the products, tools and lighting needed to create the perfect looks for you & your bridal party so you can just relax. We only suggest bringing a lip color for touch ups.

Q: Why do vendor rates vary so much?

A: There are a multitude of reasons rates vary. While we can't speak on behalf of another vendor, a lot goes into our business to be able to provide the best possible experience for you & your loved ones outside of the cost of the service itself.



WWW.BEAUTYBYAMYELIZABETH.COM



WHAT TO EXPECT:

Inquire

Fill out our [contact form](#). Please provide as much information as possible so we can confirm availability for your date.

You will review this guide and decide if we are a good fit for your needs.

We will then arrange a time to chat and discuss all your details and get to know one another.

Secure your date

If after our conversation, you decide that I'm the one. I will create your custom contract and investment guide. All that's left to do is sign and send your retainer and you are officially booked!

Book your preview

Once booked, I will send you guides to plan and prepare for your preview and wedding day.

Within 3 months of your date, we will go over your wedding day vision. This is your time to let me know your thoughts and make any necessary adjustments.

It's Wedding Day!

All the planning is finally done! It's now time to relax and enjoy this beautiful moment with those closest to you. We will be your biggest hype women and make sure you have the best possible experience and love the looks we create!

DON'T HESITATE TO GET IN TOUCH!

PHONE: 914-631-4628

AMY@BEAUTYBYAMYELIZABETH.COM

SOCIAL: [@BEAUTYBYAMY_ELIZABETH](#)

WWW.BEAUTYBYAMYELIZABETH.COM

KIND WORDS:



“Amy is thoughtful, kind, detail oriented, and proactive in every way. Amy made me feel my most confident I ever have!! The looks made me feel like myself but elevated in the best possible way.”

-Kyle L

“She took the time to listen to my preferences, incorporating her expertise to create a flawless look that exceeded my expectations. and stayed intact throughout the day and night!”

-Michelle M

WWW.BEAUTYBYAMYELIZABETH.COM

MORE KIND WORDS:



“When choosing a hair/makeup artist, I knew I wanted someone experienced who would offer their input and guidance. Amy also crafted a great timeline for the day so that we were relaxed and not rushed, and I was even able to enjoy some downtime on a crazy day.”

-Rachel M

“Amy was (and still is) my dream hair and makeup artist come to life. I immediately knew I wanted to book her - hearing how she schedules the bride/anyone else getting hair/makeup for the day of left me with a sense of ease I didn't realize I would need!”

-Liz C

Read more of our reviews on [THE KNOT](#)

WWW.BEAUTYBYAMYELIZABETH.COM



CONTACT:

AMY@BEAUTYBYAMYELIZABETH.COM

WWW.BEAUTYBYAMYELIZABETH.COM

[914-631-4628](tel:914-631-4628)